

# 1<sup>st</sup> International Tourism Summit

## WORLD TOURISM CONCLAVE

AYODHAYA

DESTINATION - CULTURAL - SPIRITUAL

04-05  
OCTOBER 2024  
AYODHYA,  
UTTAR PRADESH, INDIA



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### Organizers



### Associate Partners



### Industry Support



### Media Support





## ABOUT CONCLAVE (WTC)

World Tourism Conclave (WTC 24) main aim to promote India's destinations specially Ayodhya in Malaysia Cambodia, Vietnam, Laos, China, Nepal, Bhutan, Thailand, Sri Lanka, Indonesia, Mauritius, Guyana, Singapore, Hong Kong, USA, Canada, U.K, Japan. and emphasize the significance of the industry and raise awareness about Shri Ram Temple Ayodhya and other India's destinations. Tour operators, travel agent, state tourism board, airlines, hotels, country tourism board from India and above mention countries will attend in World Travel Conclave 2024, Ayodhya, Uttar Pradesh, India

WTC 24 is a prominent business event for the travel industry, where all industry leaders will gather under one roof for two days to explore the future of travel market in India as well in Ayodhya. The Conclave will cover the discussion about inbound and outbound travel markets.

World Tourism Conclave 2024 is a platform to connect and exchange ideas with fellow professionals and tour enthusiasts. It also offers the opportunity to showcase products and services, establish relationships with potential customers, and expand business networks.



## AGENDA

- ◆ Diverse Agenda that includes keynote speakers, panel discussions, workshops, and cultural events
- ◆ Prabhu Shri Ram Temple, Ayodhya -Bhakti and Astha
- ◆ Historical and Cultural Heritage of Ayodhya
- ◆ Pilgrimage Tourism in Digital Age
- ◆ India's Travel Destinations
- ◆ Connect & collaborate – India's State Tourism Boards and Other Country's State Tourism Board
- ◆ Culinary Heritage of India with special reference to Uttar Pradesh
- ◆ Challenge and Opportunities in Travel Industry
- ◆ Government Incentives
- ◆ Improvement in Quality Services in tourism
- ◆ Travel and Trade
- ◆ Travel and Hospitality

## BENEFITS OF PARTICIPATION

- ◆ Meet high quality prospects and decision Makers.
- ◆ Brand Building opportunity among the industry
- ◆ Direct interaction with industry expert, leaders, and agencies
- ◆ Network with Industry professionals
- ◆ A platform to launch new products.
- ◆ Explore Joint venture & partnerships.





## ORGANIZERS

### INDIAN TRADE FAIR ACADEMY



**ITFA** is a registered and non-profit trade association with the main objectives to promote exports of Indian MSMEs, providing business platform to medium and small-scale industry on national and international level, Research & Industry Development, Trade Promotion, Event Management, organizing national and international b2b & b2c Exhibitions and also specific education in exhibition management.

ITFA is engaged in the promotion of export of MSMEs in various sectors for last several years and providing platform to the small-scale industry to promote their products through the buyer seller meet national and international trade exhibitions with continuously the aim to create a bridge between buyers and suppliers.

### INDIAN EXHIBITION SERVICES (IES)



**Indian Exhibition Services (IES)** is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminar & conferences, buyer seller meets in India and abroad. IES major initiatives are Sport India Expo, Fitness India, Rehab India Expo, Sport India Conference, Sports Goods Manufacturers Forum, Sport India Infrastructure Summit, Sport India Fashion Show, World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E-Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provide business platform to the corporates, industrialist, and small-scale industry to promote their products through the buyer seller meets & trade exhibitions with the aim to create a bridge between buyers and suppliers.



### INDIAN TRADE FAIR ACADEMY

C-322, 3rd Floor, Tower-C, Noida One IT Park, Sushil Marg, Sector 62, Noida, U. P.- 201309, India  
Mob : 91- 9811913376, Email : [event@ies-india.com](mailto:event@ies-india.com), Web : [www.worldtourismconclave.com](http://www.worldtourismconclave.com)