पर्यटन मंत्रालय
MINISTRY OF
TOURISM
सत्यमेव जयते

1st INTERNATIONAL
TOURISM EXHIBITION SUMMIT

Incredible India

Uttar Pradesh
UTTAR PRADESH TOURISM

WORLD TOURISM CONCLAVE

DESTINATION • CULTURAL • SPIRITUAL

EXHIBITION • SUMMIT • AWARD

AYODHYA (UTTAR PRADESH) INDIA

Organizers

Uttar Pradesh UTTAR PRADESH TOURISM | INDIAN EXHIBITION SERVICES | ITFA | GREEN SOCIETY OF INDIA

SPONSORSHIP BROCHURE

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

TITLE SPONSOR/ PRESENTING PARTNER

Benefits: Branding & Promotion

- Branding as "Your Company Name or Logo" Presents World Tourism Conclave in all communication of the Conclave.
- Allocation of 24 sqm built up booth for product/service display.
- Branding as "Your Company Name or Logo" Presents World Tourism Conclave" on Conclave website.
- Branding as "Your Company Name or Logo" Presents World Tourism Conclave in Conclave brochure.
- Branding as "Your Company Name or Logo" Presents World Tourism Conclave the summit stage backdrop
- Branding as "Your Company Name or Logo" Presents World Tourism Conclave at the Venue Hoarding.
- Logo on the homepage of the Conclave website as a Title Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave
- 5 Complimentary Delegate Passes for participation in Conference
- The sponsor may provide 5 banners to be placed at Prime Location (free standing banners preferred)
- You will appear as Title Sponsor on all the advertising campaigns for the Conclave in national & international print media.
- Your Company's Logo will appear in the post-show report.
- Media coverage in print media, online media & TV coverage

Value of Title Sponsor/ Presenting Partner Package: INR 10,00,000 + GST

POWERED BY

Benefits: Branding & Promotion

- Branding as World Tourism Conclave Powered By "Your Company Name or Logo" in all communication of the Conclave.
- Allocation of 20 sqm built up booth for product/service display.
- Branding as World Tourism Conclave Powered By "Your Company Name or Logo" on Conclave website.
- Branding as World Tourism Conclave Powered By "Your Company Name or Logo" on Conclave brochure.
- Branding as World Tourism Conclave Powered By "Your Company Name or Logo" on the stage backdrop
- Branding as World Tourism Conclave Powered By "Your Company Name or Logo" at the Venue Hoarding.
- Logo on the homepage of the Conclave website as a Powered By with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave.
- You will appear as Powered By on all the advertising campaigns for the Conclave in national & international print media.
- 4 Complimentary Delegate Passes for participation in Conference
- The sponsor may provide 5 banners to be placed at Prime Location (free standing banners preferred)
- Your Company's Logo will appear in the post-show report.

Value of Powered by Package: **INR 8,00,000 + GST**

IN ASSOCIATION WITH

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Conclave brochure as above.
- Allocation of 18 sqm built up booth for product/service display.
- Presence on the homepage of the Conclave website with the tag line in Association with and a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave.
- Branding as World Tourism Conclave In Association With "Your Company Name or Logo" on the stage backdrop
- Branding as World Tourism Conclave In Association With "Your Company Name or Logo" at the Venue Hoarding.
- 3 Complimentary Delegate Passes for participation in Conference
- You will appear with the title Association With on all the advertising campaigns for the Conclave in national & international print media.
- The sponsor may provide 4 banners to be placed at Prime Location (free standing banners preferred).
- Your Company's Logo will appear in the post-show report.

Value of title Association With: INR 7,00,000 + GST

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

DIAMOND SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Conclave brochure as a Diamond Sponsor.
- Allocation of 12 sqm built up booth for product/service display.
- Logo on the homepage of the Conclave website as a Diamond Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave.
- Branding as World Tourism Conclave Diamond Sponsor "Your Company Name or Logo" on the stage backdrop.
- You will appear as Diamond Sponsor on all the advertising campaigns for the Conclave in national & international print media.
- 2 Complimentary Delegate Passes for participation in Conference.
- The sponsor may provide 3 banners to be placed at Prime Location (free standing banners preferred).
- Your Company's Logo will appear in the post-show report.

***Value of Diamond Sponsor Package: INR* 5,00,000 + GST**

GOLD SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Conclave brochure as a Gold Sponsor .
- Allocation of 9 sqm built up booth for product/service display.
- Logo on the homepage of the Conclave website as a Gold Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave
- Branding as World Tourism Conclave Gold Sponsor "Your Company Name or Logo" on the stage backdrop
- You will appear as Gold Sponsor on all the advertising campaigns for the Conclave in National & International print media.
- 2 Complimentary Delegate Passes for participation in Conference
- The sponsor may provide 3 banners to be placed at Prime Location (free standing banners preferred).
- Your Company's Logo will appear in the post-show report.

Value of Gold Sponsor Package: INR 4,50,000 + GST

SILVER SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Conclave brochure as a Silver Sponsor.
- Allocation of 9 sqm built up booth for product/service display.
- Your Company's Logo will appear on the Sponsor boards as a Silver Sponsor at the Venue Hoarding.
- Branding as World Tourism Conclave Silver Sponsor "Your Company Name or Logo" on the stage backdrop
- Logo on the homepage of the Conclave website as a Silver Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave.
- You will appear as Silver Sponsor on all the advertising campaigns for the Conclave in National & International print media.
- 2 Complimentary Delegate Passes for participation in Conference.
- The sponsor may provide 2 banners to be placed at Prime Location (free standing banners preferred)
- Your Company's Logo will appear in the post-show report.

***Value of Silver Sponsor Package:* INR 3,50,000 + GST**

BRONZE SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Conclave brochure as a Bronze Sponsor.
- Allocation of 9 sqm built up booth for product/service display.
- Your Company's Logo will appear as a Bronze Sponsor at Venue Hoarding.
- Branding as World Tourism Conclave Bronze Sponsor "Your Company Name or Logo" on the stage backdrop
- Logo on the homepage of the Conclave website as a Bronze Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Conclave.
- You will appear as Bronze Sponsor on all the advertising campaigns for the Conclave in National & International Print Media.
- 2 Complimentary Delegate Passes for participation in Conference.
- The sponsor may provide 2 banners to be placed at Prime Location (free standing banners preferred)
- Your Company's Logo will appear in the post-show report.

***Value of bronze Sponsor Package:* INR 3,50,000 + GST**

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

ACCOMMODATION PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Accommodation Partner in Event Brochure.
- Allocation of 12 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as an Accommodation Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 2 Complimentary Delegate Passes to participate in Conference
- Branding as an Accommodation Partner by "Your company name or Logo" at the venue hoarding.
- Your Logo will appear as an Accommodation Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a Hyper link with your web site
- Your Company's Logo will appear in the post-show report.

Value for Accommodation Partner Package: INR 5,00,000/ + GST
or Approx 70 Pax Accommodation for Speakers/VIP/Organizer

TRAVEL PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Travel Partner in Event Brochure.
- Allocation of 12 sqm built up booth for product/service display.
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop.
- 2 Complimentary Delegate Passes to participate in Conference
- Branding as a Travel Partner by "Your company name or Logo" at the venue hoarding.
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a Hyper link with your web site

Value for Travel Partner Package: INR 5,00,000/+ GST
or 50 Pax Travel Tickets (Two ways) for Speakers/VIP/Organizer.

MOBILITY PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Mobility Partner in Event Brochure.
- Allocation of 6 sqm built up booth for product/service display.
- Your Logo will appear as a Mobility Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as a Mobility Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop.
- Branding as a Mobility Partner by "Your company name or Logo" at the venue hoarding.
- 2 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a

Value for Mobility Partner Package: INR 2,00,000/+ GST
or Total Local travel escort from Airport, Hotel, and Railway Station for Speakers/VIP/Delegate/Organizer.

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

ASSOCIATE SPONSOR

Benefits: Branding & Promotion

- Logo & Acknowledgment as Associate Sponsor in Event Brochure .
- Allocation of 6 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as a Associate Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 1 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Associate Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a Hot Link to your web site
- Your Company's Logo will appear in the post-show report.

Value for the Associate Sponsor Package: INR 200,000/- + GST

CORPORATE CONTRIBUTOR

Benefits: Branding & Promotion

- Logo & Acknowledgment as Corporate Contributor in Event Brochure
- Allocation of 6 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 1 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a Hot Link to your web site
- Your Company's Logo will appear in the post-show report.
- Media Coverage and press release

Value for the Corporate Contributor Package: INR 200,000/- + GST

PRODUCT / SERVICE PRESENTATION

Benefits: Branding & Promotion

- A visual presentation will be provided for 5-10 Minutes during the conference.
- Your Logo will appear on side Wings of conference backdrop
- Allocation of 6 sqm built up booth for product/service display.
- Logo on the homepage of the World Tourism Conclave website as a Knowledge Partner with a Hyper Link to your web site.
- Your Logo will appear on all email broadcast, advertising the World Tourism Conclave.
- You will appear as Knowledge Partner on all the advertising campaigns for the World Tourism Conclave in National & International Print Media.
- 1 Complimentary Delegate Passes to participate in Conference
- Your Company's Logo will appear in the post-show report.

Value of Product/Service Presentation Sponsor Package: INR 2,000, 00 + GST

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

DELEGATE KIT SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the World Tourism Conclave Brochure and Venue Hoarding as a Delegate Kit Sponsor.
- Allocation of 12 sqm built up booth for product/service display.
- Your Logo will appear on side Wings of conference Backdrop
- Logo on the homepage of the World Tourism Conclave website as a Delegate Kit sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the World Tourism Conclave.
- You will appear as Delegate Kit Sponsor on all the advertising campaigns for the World Tourism Conclave in National & International Print Media.
- 2 Complimentary Delegate Passes to participate in Conference
- Your Company's Logo will appear on the Kit Bag as a Delegate Kit Sponsor.
- Your Company's Logo will appear in the post-show report.

Value of Kit Bag Sponsor Package: INR 5,000, 00 + GST

LANYARD AND BADGES

Benefits: Branding & Promotion

- Logo on all the conference Lanyards (Multi-color digital printed).
- Allocation of 9 sqm built up booth for product/service display.
- Logo and Acknowledgment as Sponsor on badges.
- Your Logo will appear on side Wings of conference Backdrop.
- Logo & Acknowledgment as Sponsor in Event Brochure
- Logo will appear all the hoarding / Banner at site.
- Your Logo will appear on all email broadcast, advertising the World Tourism Conclave.
- Logo on the homepage of the World Tourism Conclave website with good visibility as a Lanyard and Badges Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report.
- 2 Complimentary Delegate Passes for participation in Conference

Value of Lanyard and Badges: INR 3,00,000/- + GST

LUNCH SPONSOR

1. Raise your Profile: - Tremendous Visibility prior and during the World Tourism Conclave on Site

- Can place companies' 2 standees in and outside of the conference hall at the time lunch at World Tourism Conclave..
- Logo on backdrop as Lunch Sponsor.
- Your Logo will appear on all Wings of Backdrop of the conference
- Logo on Print media and all promotional materials.

2. Privileged Benefits as a Lunch Sponsor:

- 2 Complimentary Delegate Passes for participation in Conference.
- Special Reserved Seating for the sponsors.

Value of Lunch Sponsorship Approx 700 Pax as per coast

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the World Tourism Conclave Brochure as a Networking Lunch Sponsor.
- Allocation of 9 sqm built up booth for product/service display.
- Branding as World Tourism Conclave Networking Lunch Sponsor "Your Company Name or Logo" on the stage backdrop
- Logo on the homepage of the World Tourism Conclave website as a Networking Lunch Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the World Tourism Conclave.
- You will appear as Lunch Sponsor on all the advertising campaigns for the World Tourism Conclave in National & International Print Media.
- Branding as World Tourism Conclave In Association With "Your Company Name or Logo" at the Venue Hoarding.
- The sponsor may provide 2 banners to be placed at the World Tourism Conclave area (free standing banners preferred).
- Your Company's Logo will appear in the post-show report.

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

KNOWLEDGE PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Knowledge Partner in Event Brochure.
- Your Logo will appear as a Knowledge Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear as a Knowledge Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop.
- Branding as a Knowledge Partner by "Your company name or Logo" at the venue hoarding.
- 1 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Knowledge Partner on all email broadcast, advertising campaigns for the Conclave in national & international print media and all promotional materials.
- Logo on the homepage of the Conclave website with a Hyper link with your web site
- Your Company's Logo will appear in the post-show report.

Value for Knowledge Partner Package: INR 1, 00,000/+ GST

PARTICIPATION OPTION

FOR EXHIBIT ONLY

Exhibit, Built-up Booth - INR 15,000/SQM
(Minimum 9 SQM booth)

Stall Ameniteis:
One Table, Two Chairs, Fasica Name, Wall Structure, Carpet, Dustbin, 3 Spotlights, 1 Power Point, Electricity, General Security.

वसुधैव कुटुम्बकम्।
VASUDHAIVA KUTUMBAKAM

WORLD TOURISM CONCLAVE AYODHAYA
DESTINATION - CULTURAL - SPIRITUAL

ORGANIZERS

INDIAN TRADE FAIR ACADEMY

ITFA is a registered and non -profit trade association with the main objectives to promote exports of Indian MSMEs, providing business platform to medium and small-scale industry on national and international level, Research & Industry Development, Trade Promotion, Event Management, organizing national and international b2b & b2c Exhibitions and also specific education in exhibition management.

ITFA is engaged in the promotion of export of MSMEs in various sectors for last several years and providing platform to the small-scale industry to promote their products through the buyer seller meet national and international trade exhibitions with continuously the aim to create a bridge between buyers and suppliers.

INDIAN EXHIBITION SERVICES (IES)

Indian Exhibition Services (IES) is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminar & conferences, buyer seller meets in India and abroad. IES major initiatives are Sport India Expo, Fitness India, Rehab India Expo, Sport India Conference, Sports Goods Manufacturers Forum, Sport India Infrastructure Summit, Sport India Fashion Show, World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E-Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provide business platform to the corporates, industrialist, and small-scale industry to promote their products through the buyer seller meets & trade exhibitions with the aim to create a bridge between buyers and suppliers.

INDIAN TRADE FAIR ACADEMY
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